



For immediate release

October 12, 2010



**The Catlin Consortium
Focusing Efforts on Safety of Dietary Supplements**

Los Angeles - The Catlin Consortium, a leading group of research organizations dedicated to ensuring the safety of over-the-counter products and clean competing environments, is stepping up its efforts to address the possible presence of potentially harmful hidden active ingredients in dietary supplements and help alleviate the associated risks to consumers and athletes.

While more than half the population of the United States consumes vitamins and dietary supplements, according to a recent Nielsen survey, the U.S. Food & Drug Administration acknowledges that its enforcement actions, “only cover a small fraction of the tainted over-the-counter products on the market.” Accidental and or purposeful contamination of these popular products has continued unchecked, and users are being exposed, often unknowingly, to harmful substances. An array of such substances as “approved drug ingredients, controlled substances, and untested and unstudied pharmaceutically active ingredients,” found in dietary supplements,



2.

according to the FDA, can carry significant health risks and damage careers through drug-testing violations. Meanwhile the many supplement products that are free of banned and dangerous ingredients can suffer from unfair association.

“After dealing with countless medical issues and positive drug tests related to dietary supplement contamination, we simply had to find solutions,” says renowned anti-doping and toxicology expert Don Catlin, M.D., who directs the scientific activities for The Catlin Consortium. “To protect consumers and athletes from inadvertently ingesting dangerous and contaminated substances, we are establishing programs that can characterize the scope and depth of the issues while providing responsible manufacturers and distributors with solid avenues to demonstrate their commitment to product safety.”

The Catlin Consortium’s nonprofit/NGO Anti-Doping Research, Inc. (ADR) and its companies, Banned Substances Control Group (BSCG) and Anti-Doping Sciences Institute (ADSI), are all investing their efforts and resources into helping ensure the safety of supplement products.

ADR is currently raising money for its Dietary Supplement Survey. The Survey involves such critical work as random screening of supplement products for a variety of controlled substances, focused testing of products in high-risk categories such as muscle building or weight loss, auditing the current retail environment to determine where illicit products are promoted, and characterizing



3.

new supplement ingredients that have doping potential. The Dietary Supplement Survey will be presented via an interactive website portal that makes the analytical results available to the public and athletes and provides information through searchable databases and public service announcements.

ADR is a world-class center of analytical excellence and knowledge. A 501c3 public charity, ADR utilizes research, analytical services and education to identify dangerous and banned substances wherever they may be found and help halt their use. ADR's ISO 17025-accredited laboratory performs analytical work for The Catlin Consortium. For more information about ADR and its Dietary Supplement Survey, visit www.antidopingresearch.org, e-mail info@antidopingresearch.org or call 310-482-6925.

BSCG offers industry-leading dietary supplement testing services to product manufacturers, retailers, raw material suppliers, and individual athletes.

Consumers and clients who use BSCG-tested products can rest assured that they contain no contaminants or banned substances above established thresholds, minimizing safety concerns and drug- testing risks. BSCG's rigorous Certification Program certifies every individual batch of product produced, providing the maximum assurance to consumers that the finished product contains no harmful ingredients. For more about BSCG, visit www.bscg.org, e-mail info@bscg.org or call 310-482-6925.



4.

ADSI is a leading provider of analytical testing and consulting services relating to the use of performance-enhancing drugs and the toxicology of mass-market products. The company designs and conducts state-of-the-art drug testing programs, performs custom analytical projects, and provides expert consulting services on a variety of related issues. ADSI's Longitudinal Monitoring Program, a complete approach long advocated by Dr. Catlin, combines testing for specific banned substances with analysis of biological markers. ADSI also offers effective high school testing solutions focused on designer steroids, available over-the-counter in some dietary supplements. For more about ADSI, visit www.antidopingsciences.org, e-mail info@antidopingsciences.org or call 310-482-6925.

For more information about The Catlin Consortium and its work to clean up dietary supplements, visit The Catlin Consortium's new website at www.catlinconsortium.com. For up-to-date information, thoughtful opinion and in-depth analysis of this and other current topics, visit the new blog, The Catlin Perspective, at thecatlinperspective.wordpress.com. Dr. Catlin and son Oliver Catlin of The Catlin Consortium co-write the blog. For specific requests or additional information, e-mail info@catlinconsortium.com or call 310-482-6925.





5.

Media contacts:

Joseph Taylor – joseph.taylor.pr@gmail.com

Oliver Catlin – ocatlin@catlinconsortium.com

The Catlin Consortium – 310-482-6925